

The Million Dollar Minute

By Douglas Niedt

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The Mission and the Million

I'm Douglas Niedt. Thanks for joining me for this Million Dollar Minute. I'd like to talk about The Mission and the Million. It's important to have a goal that goes beyond making a bundle of money playing the guitar. That goal is your mission or your calling in life. A mission is filling a need or solving a problem, combined with the desire to serve as many people as possible.

Don't get me wrong. There is nothing wrong with making a bundle of money. For successful people, it isn't a decision whether to serve and help others OR make a bundle of money pursuing their passion. It's AND. Choose both. Not even 50-50 but 100%-100%. As you pursue your passion, you will be as excited about what it does for your fellow human beings as what it does for you.

When you have the extra dimension of a mission, you can go far beyond just making money. The mission serves as an inspiring standard. The pursuit of money will not be the focal point of your life, your career, or the reason you play the guitar. As Quincy Jones remarked, "When you chase music for money, God walks out of the room." You may say, "But Doug, the title of your book is focused on money." Yes, that is correct. But if you follow the advice I give, in truth, your focus on money will be secondary. Your primary focus will be on your core ideology that drives

you to play the guitar and enjoy music. But bottom line: your choice is the mission *and* the million.

I want you to earn piles of money. But I also want you to achieve the much higher goal of living a happy, fulfilling life doing what you love to do—playing the guitar and making music. I want you to have a life filled with passion for what you love. The real reward is not about becoming filthy rich and famous. Yes, your million dollars will come gradually over the years. But pursue the mission—your passion. Pursue it with ferocious resolve.